

**THE FONTRY PRESENTS**

**Frank H. Atkinson**

# **Eccentric French**

**a digital revival of the art  
of a master sign painter**

**thefontry.com**



# FHA Eccentric French

At the turn of the century, sign painting was an art that was passed from older, experienced craftsmen to their students and apprentices. The process began with a design on paper which the sign painter would scale out using measurements to form the basic guidelines for the graphics and copy. He would only sketch out the letter forms for placement. The letters themselves were painted from practice and memory. The size of the brush and the stroke the artist used determined the character of each type face - thin, bold, normal, condensed, etc. Typefaces fell into broad categories such as block, serif, slab serif, casual and script.

Each artist or school of artist would bring their own style to the characters.

In 1909, sign painter Frank H. Atkinson wrote a book concerning the design, painting, and manufacture of signs. The book was a professional how-to for anyone in the sign industry. Beyond instructions on subjects from design to gold leafing, it outlined the basics of the brush work and described dozens of different styles of painted type. The book has been reprinted several times and has been the bible of sign painters, both experienced and novice, for a hundred years.

The Fontry's FHA French Eccentric has been digitized and adapted with care from the original lettering in Mr. Atkinson's book for use in digital formats.



# FHA Eccentric French

AaBbCcDdEeFf  
GgHhIiJjKkLlMm  
NnOoPpQqRrSs  
TtUuVvWwXxYy  
ZzÆæŒœß

Alternate Characters & Ligatures

À Á Â Ã Ä Å Æ Ç È É <sup>ALT 167</sup> Æ Gg S  
ALT 152 ALT 154 ALT 155 ALT 156 ALT 158 ALT 159 ALT 165 ALT 166 ALT 175



# FHA Eccentric French

1234567890257

ALT 181 ALT 182 ALT 183

\$ ¢ £ € ± ∓ < > ± × ÷ 1/4 1/2 3/4

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## ALT 151

À Á Â Ã Ä Å Ç È É Ê Ë Ì Í Î Ñ  
Ò Ó Ô Õ Ö Ù Ú Û Ü Ý š Š à á â ã ä å  
ç è é ê ë ì í î ï ß ñ ò ó ô õ ö ù ú û ü ý ŷ Ÿ



# FHA Eccentric French

Useful alternate characters for sign  
& display applications.

Extended range, keyboard accessible  
fractions for distance and acreage.

**1/3 3/8 3/4 1/2 1/8 1/4 5/8 7/8 15/16**

KEY[ KEY] KEY\ KEY| KEY{ KEY} ALT 185 ALT 186 ALT 187

**1/10 2/10 3/10 4/10 5/10 6/10 7/10**

ALT 131 ALT 132 ALT 133 ALT 134 ALT 135 ALT 136 ALT 137

**8/10 9/10**

ALT 138 ALT 139

Alternate bullets and other punctuation.

ALT  
170



ALT 177

ALT 150

ALT 130

ALT  
171



ALT  
172



ALT  
173



**"It's 555-1234**

**9:00 O'clock"**

ALT 140

ALT 179

ALT 178

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**POSTERS**

**DISPLAYS**

**A N D**

**HEADLINES**

**"with an eccentric art deco flare"**

**FHA ECCENTRIC FRENCH**

**Vector Art by Frank Smith**

**Compilation & Embellishments by Mike Adkins**

**Specimen by J. L. Stirling**

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