

SHRUB REGULAR & BOLD

A XEROX-INSPIRED, SLAB-SERIF GRUNGE FONT IN OPENTYPE FORMAT

The new OpenType font **SHRUB** displays a printed, textural typestyle, influenced by the great slab-serif fonts of the 20th century and organic effects of xerox copiers.

You might call this one a “**multi-messter font**” because it not only comes grainy and coarse, but also features a special stylistic alphabet set to add extra schmutz as you see fit. Users of Adobe’s Creative Suite applications can access this feature as either “Stylistic Set #1” in InDesign or “Stylistic Alternates” in Illustrator. The extra blotches can be turned on or off as you see fit.

Rubber accent muddy huggers... Cool & Funny.

(Contextual alternates mix in the occasional random gritty bits.)

This de-doubling chaos effect can be turned on or off if you so choose.

Newly remastered in 2007, **SHRUB** consists of glyphs that were once part of older Chank fonts, **King Georges Regular & Bold**, which originally came as multiple faces separated in “Clean” & “Freckled”. Now the clean and freckled versions of the font are all contained in one nifty OpenType font that does little tricks.

HERE IS THE “FRECKLING” STYLISTIC SET

#1. Use a little organic texture mixed with some old-school legibility to make your flyers and designs look like they were really printed!

SHRUB speaks with gravelly personality in a voice that’s both familiar and easy to read.